

# Colorado WaterWise

*The Voice of Colorado's Water Conservation Community*



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## Colorado WaterWise Mission



The Colorado WaterWise mission is to promote the efficient use of water by connecting stakeholders, providing resources, and serving as the collaborative leader of urban water use in Colorado.



## Strategic Objectives



- ☞ Serve as the primary urban water conservation technical resource for professionals in Colorado
- ☞ Ensure Colorado WaterWise's organizational sustainability and growth
- ☞ Promote urban water conservation to professionals throughout Colorado
- ☞ Participate in the development of urban water conservation policies and integrated resources planning

## 2014 Projects



- ☞ Value of Water Toolkit
- ☞ Water Calculator for Residential Users
- ☞ Smart Phone App for Conservation Professionals and Industry
- ☞ Institutional, Commercial & Industrial Tool Enhancements

